



September 5th, 6th & 7th 2008
Lakeview Park, Oshawa

Your Company's
logo would look
great here!



Oshawa Rotary Club

Durham's Original, Largest and Most Successful Ribfest

Imagine what direct access to more than 35,000 people over one, end of summer weekend could do for your business!

Dear Prospective Sponsor:

This coming September, the 88 year old Rotary Club of Oshawa is proud to host our **seventh annual** Rotary Ribfest. Featuring some of the best U.S. and Canadian "ribbers" and a wide variety of vendors, this weekend event will be held at beautiful Lakeview Park from Friday, Sept. 5th to Sunday, Sept. 7th.

In 2007, over **35,000 enthusiastic people** from across Greater Toronto enjoyed our three-day event – considerably higher than in 2006. **We are expecting even higher attendance this year and will be expanding the event area, doubling the entertainment stages, bringing in more rides, and ribbers!**

Rotary is an international organization of volunteers dedicated to **Service Above Self** ... and this year's Ribfest proceeds will help us continue to support worthy and much needed community activities like air cadets, school breakfast programs, scholarships for secondary and post secondary students, and mobility aids for physically handicapped kids. As one of the most popular events in Durham, it offers fun, family-oriented entertainment, musical performers, children's activities (including a midway) and much more throughout the weekend.

You can be part of this excitement through sponsorship at one of **three levels: Family of Rotary (custom pricing), Friends of Rotary Ribfest (\$1,500) or Partners in Rotary Ribfest (\$500)**. The benefits to you and your company through advertising and promotion are many and can be tailored to your needs. **But why take our word for it ... here's what some of our vendors and sponsors have to say about Ribfest:**

"Last year was our first year with Oshawa Rotary Ribfest and what a success! Ribfest's phenomenal track record of growth, the promotional campaign, the thousands of visitors, and last year's feature on Breakfast Television make our participation a no brainer!"

Dean Mackie,



"A great business opportunity and a great cause ... what a winning combination. It's one of Oshawa's and Durham's biggest events of the year!"

Bob Malcolmson,



We hope you will be a part of the Rotary Club of Oshawa's 2008 Ribfest! For more information on sponsorship opportunities and/or to receive a detailed sponsorship information package, please call or email **Arnel Schiratti**, Sponsorship Chair, at (905) 576-8711 ext 4564 or aschiratti@lakeridgehealth.on.ca.

ROTARY RIBFEST 2008 – BE PART OF THE FUN!

www.oshawaribfest.com



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Entertainment

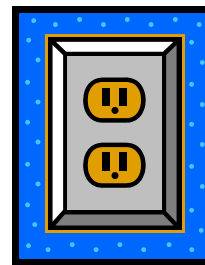
Your Logo could be the focus of on Entertainment Stage



Security

Rotary Tents

Power & Lighting
(Generators and Lighting Standards)



You and Your company receive high visibility with customers of all ages



35,000+ visitors of all ages!



30,000 + flyers to businesses and homes



Media and Web-site Exposure

Oshawa This Week
Whitby This Week Clarington This Week



On-site signage